



2021 VIRTUAL SPRING CONFERENCE SUMMARY

Each session will be submitted for approval by the following accredited continuing education organizations:

- NAB/Ncers
- Department of Human Services Bureau of Human Services Licensing
- Pennsylvania State Board of Nursing
- Pennsylvania State Board of Accountancy
- Certifying Board for Dietary Managers

TUESDAY, APRIL 6, 2021

9 - 10 A.M.

Somebody's Watching You: What are your PDPM, PEPPER, and Facility Risk Areas?

*Heather Meadows, CCC/SLP, Executive Director of PA
Premier Therapy, LLC*

BREAK

10:30 - 11:30 A.M.

The Intersection Between Admission Agreements and the Collection Process

*Steve M. Montresor, Esq., Senior Associate
Dayna E. Mancuso, Esq., Senior Associate
Latsha Davis & Marshall, P.C.*

THURSDAY, APRIL 8, 2021

9 - 10:30 A.M.

PELICAN Training - COVID-19 Focused Infection Control Surveys are Here to Stay

*Paula G. Sanders, Esq., Principal and Co-Chair, Healthcare Practice, Chair, COVID-19 Task Force
Post & Schell, P.C.*

BREAK

11 A.M. - NOON

PELICAN Training - Combating Loneliness in Senior Care Living

*Susan Lucot, MSN, RN, MLT (ASCP), CPHRM, Senior Patient Safety and Risk Consultant
MedPro Group*

TUESDAY, APRIL 13, 2021

9 A.M. - 10 A.M.

Practical Application of Information Blocking and Interoperability Rules
*Dr. Robert Latz, PT, DPT, CHCIO, Chief Information Officer
Trinity Rehabilitation Services*

*Alan Swenson, VP of Interoperability
Kno2*

*Kara Gainer, Director, Policy and Regulatory Affairs
American Physical Therapy Association*

BREAK

10:30 A.M. - 11:30 A.M.

Anatomy of a Breach - The Role of Cybersecurity

*Christopher E. Joseph, CPA, CISA, CRISC, CITP, Partner – Consulting Services
Arnett Carbis Toothman, LLP*

THURSDAY, APRIL 15, 2021

9 A.M. - 10 A.M.

Bullying Among Older Adults: Not Just a Playground Problem

*Dr. Kathleen D. Weissberg, MS, OTD, OTR/L, CMDCP, CDP, National Director of Education
Select Rehabilitation*

BREAK

10:30 A.M. - 11:30 A.M.

A Trauma-Informed Approach to Disaster or Pandemic: Strategies for Caregivers

*Dr. Kathleen D. Weissberg, MS, OTD, OTR/L, CMDCP, CDP, National Director of Education
Select Rehabilitation*

TUESDAY, APRIL 20, 2021

9 A.M. - 10 A.M.

Understanding the Role of an Infection Preventionist

*Patty L. Klinefelter, MBA, BC, BSN, RN, Director
LW Consulting, Inc.*

BREAK

10:30 A.M. - 11:30 A.M.

Nursing and Therapy Respiratory Care Focus for the COVID and post-COVID Patient

*Kay P. Hashagen, PT, MBA, RAC-CT, Senior Consultant
Annette Sanders, MSN, RN, CLNC, Senior Consultant
LW Consulting, Inc.*

WEDNESDAY, APRIL 21, 2021

9 A.M. - 10 A.M.

KEYNOTE SPEAKER - Triumph Over Change, 2021 and Beyond!

Christopher Ridenhour, GFN, Leadership Educator and Trainer

BREAK

10:30 A.M. - noon

PACAH Business Meeting/PELICAN Business Meeting

THURSDAY, APRIL 22, 2021

9 A.M. - 10 A.M.

Manage Your Sales Process like Clinical

*Veronica (Roni) Fogelman, President & Founder
Ledgerock Consulting*

BREAK

10:30 A.M. - 11:30 A.M.

Social Media Marketing Trends and Strategies for 2021

*Morgan Fogelman, Senior Consultant
Ledgerock Consulting*

TUESDAY, APRIL 27, 2021

9 A.M. - 10 A.M.

2021 Long Term Care Provider State and Federal Legal Update

*David C. Marshall, Esq., Partner
Tanya Daniels Harris, Esq., Senior Attorney
Latsha Davis & Marshall, P.C.*

BREAK

10:30 A.M. - 11:30 A.M.

Understanding the Role of Guardians and Agents Under Power of Attorney

*John N. Kennedy, Esq., Founder, President & CEO
Benjamin J. Glatfelter, Esq., Shareholder
Casey L. Slotter, Esq., Attorney
Kennedy, PC Law Offices*

THURSDAY, APRIL 29, 2021

9 A.M. - 10 A.M.

Improving Clinical & Financial Outcomes with Live Patient Data During Times of Crisis

*Tricia Whaley, Senior Director, Provider Relations
Complete HealthCare Resources – Eastern, Inc*

*Cheryl Scalzo, RN, Clinical Specialist
Real Time Medical Systems*

BREAK

10:30 A.M. - 11:30 A.M.

Social Distancing - The Good and the Bad

*Dave Lishinsky, PT
Lisa A. Beck, MS, CCC, SLP, Clinical Director
AdvantageCare Rehabilitation, LLC*

TUESDAY, MAY 4, 2021

9 A.M. - 10 A.M.

COVID-19 Funding - Where Do We Go From Here?

*Michael J. Kessler III, CPA, CGMA, Partner – Health Care Services
Jennifer E. Cidila, CPA, Partner – Health Care Services
Brandon W. Harlan, CPA, Partner – Health Care Services*

Arnett Carbis Toothman, LLP

BREAK

10:30 A.M. - 11:30 A.M.

Benefits of Modernization and Technology

Elsie Fairchild, Chief Inspiration Officer

BeneChoice Enrollment Solutions

WEDNESDAY, MAY 5, 2021

10 - 11 a.m.

Fiscal Officers Group Meeting/Office of Long-Term Living Update

Jamie Buchenaur, Deputy Secretary

Daniel Sharar, Chief Financial Officer/Director of Finance

Pennsylvania Office of Long Term Living

Michael J. Kessler III, CPA, CGMA, Partner – Health Care Services

Edward Klik, Partner - Health Care Services

Arnett Carbis Toothman, LLP

THURSDAY, MAY 6, 2021

9 A.M. - 10 A.M.

The Ins and Outs of What We Learned the First Year of PDPM

Kay P. Hashagen, PT, MBA, RAC-CT, Senior Consultant

Jennifer Matoushek, MBA/HCM, CPC, Senior Consultant

LW Consulting, Inc.

BREAK

10:30 A.M. - 11:30 A.M.

MCO Panel

Norris Bennis, Vice President, Legislative & Government Affairs

PA Health & Wellness

Jill Blessington, Manager, Ancillary Contracting

AmeriHealth Caritas Pennsylvania

Andrea M. Farrell, Director, Ancillary and LTSS Network Management

UPMC Health Plan/UPMC Community HealthChoices