

## SPONSORSHIP OPPORTUNITIES

In order to provide high-quality education at a lower price for attendees, we are asking for your help by considering a budget-friendly sponsorship.

**SPONSORSHIP DEADLINE: FRIDAY, MARCH 26**

### **\$500 SPONSORSHIP**

- Half page, full color advertisement in our digital conference program
- Sponsorship listing in our digital conference program
- Company listing and acknowledgement on social media
- Company listing and acknowledgement on PACAH's website
- Full conference attendee list with names, job titles, facilities, and email addresses

### **\$750 SPONSORSHIP**

One-minute, pre-recorded personal company video or advertisement, which will be played prior to a webinar.

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### **AD DIMENSIONS - 7.5" x 5"**

#### **LAYOUT GUIDELINES:**

- The size of your electronic version should exactly match the final size of your ad.
- Please save files with fonts embedded and without crop marks (for PDFs).

#### **ARTWORK GUIDELINES:**

- Camera ready artwork only - no Microsoft Word or Publisher documents
- PDF, EPS and JPEG file formats only
- Final resolution must be 300 dpi or greater
- Please submit ads via email - FTP upload available if file size is too large