

**Increase your business opportunities and client connections by advertising in our conference programs. Every attendee receives our full color program, guaranteeing high visibility for your company at a reasonable cost.**

### ARTWORK GUIDELINES:

- Ads must match the ad dimensions listed.
- Camera ready artwork only - no Microsoft Word or Publisher documents
- PDF, EPS and JPEG file formats only
- Final resolution must be 300 dpi or greater - anything less will compromise quality of your printed ad.
- Please submit ads via email - FTP upload available if file size is too large

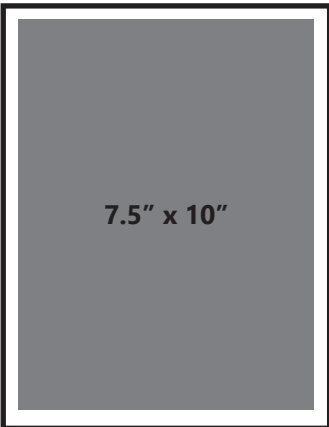
	<u>B &amp; W</u>	<u>COLOR</u>
<b>Full Page (7.5" x 10")</b>	<b>\$400</b>	<b>\$700</b>
<b>1/2 Page (7.5" x 5")</b>	<b>\$200</b>	<b>\$350</b>
<b>1/2 Page (3.75" x 10")</b>	<b>\$200</b>	<b>\$350</b>
<b>1/4 Page (3.75" x 5")</b>	<b>\$150</b>	<b>\$255</b>

### LAYOUT GUIDELINES:

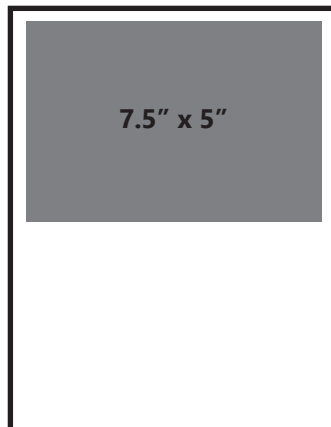
- The size of your electronic version should exactly match the final size of your ad.
- Please save files with fonts embedded and without crop marks (for PDFs).

**AD SIZING** *(Based on an 8.5" by 11" conference program. Ad layouts below do not represent actual ad location, only size representation on the page assigned.)*

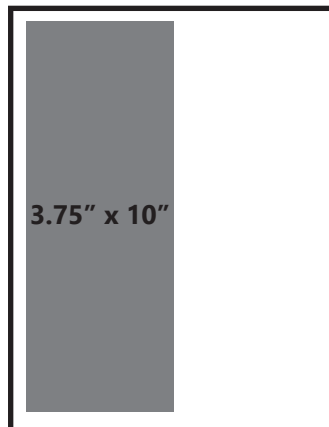
**FULL PAGE**



**1/2 PAGE  
HORIZONTAL**



**1/2 PAGE  
VERTICAL**



**1/4 PAGE**

